



Imprenta Communications Group Named "One of the Fastest Growing Companies in America" by Inc. Magazine for the Second Year in a Row

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PASADENA, Calif. -- Imprenta Communications Group received recognition from Inc. Magazine, the premier publication for entrepreneurs and business owners for over 30 years, as one of the fastest growing companies in America on its 35th annual Inc. 5000 list. Imprenta reports \$19.4 million in revenue in 2015, and ranks no. 584 among an elite group of companies. Last year Imprenta reported \$19.1 million in revenue in 2014, and ranked no. 413 among an elite group of companies with more than 1,000 percent growth in the past 3 years.

Inc. 5000 is an exclusive ranking of the nation's fastest-growing private companies and the 2016 list represents the superheroes of the U.S. economy who wield powers like strategy, service and innovation. Companies such as Vizio, Yelp, Pandora, Timberland, Dell, Domino's Pizza, LinkedIn, Zillow, and many other well-known companies gained early exposure as members of the elite Inc. 5000.

"Imprenta is extremely proud to receive this recognition," said Ronald W. Wong, President and CEO, Imprenta Communications Group. "We are happy to be able to contribute to the success of our clients. Furthermore, this recognition is a testament to our unique business model – which celebrates diversity, and communicates and engages people in ways which truly understands and respects their culture and language."

Founded in 2001, Imprenta is an award-winning public affairs, campaign and ethnic marketing firm which specializes in reaching diverse audiences. While most multicultural PR and marketing firms focus on one specific ethnic group, Imprenta is distinct in that it brings together the Latino and Asian Pacific American communities – the two fastest growing population segments in United States. The firm's in-house foreign language capability includes Spanish, Chinese (Mandarin & Cantonese), Vietnamese, Korean, Hmong and Tagalog, and the firm specializes in accessing the hard-to-reach, limited-English proficient audiences.

For Imprenta, It's About Winning – winning for clients and their causes. Imprenta and its founding principles come from the world of politics and political campaigns. Its principals and staff have served in senior positions in President Clinton and Governor Gray Davis' Administrations and for various speakers of the California State Legislature. The company has also been involved in hundreds of political campaigns, large and small, from millions of dollars to tens of thousands. This background in politics and on political campaigns has formed the basis of its strategy in serving clients and approach to its differentiating work.

Imprenta is fortunate to have the opportunity to work with some of California's leading corporations and organizations such as Pacific Gas and Electric Company, The California Endowment, Southern California Gas Company, Covered California, California Professional Firefighters, California Department of Insurance, California Community Colleges, Resources Legacy Fund, North East Medical Services, Health Net, Frontier Communications, NBCUniversal and many other initiatives, issues and causes.

Imprenta Communications Group is an award-winning public affairs, campaign and ethnic marketing firm which specializes in reaching diverse audiences. Imprenta's mission is to empower communities of color by giving them a voice and communicating to them in ways that respect their diversity and understand their culture. To learn more about Imprenta and its work, visit: www.icgworldwide.com.

