

## Chinese Marketing Company Named One of the Fastest Growing Companies in America



Published: 08/24/2015

Chinese-American-owned Company Imprenta Communications Group received recognition from Inc. magazine as one of the fastest growing companies in America. Imprenta Communication Group is an ethnic marketing, public affairs and campaign firm that specializes in reaching minorities. The company has achieved remarkable success in reaching the Latino and Asian Pacific American communities.

As the premier publication for entrepreneurs and business owners, Inc. Magazine has been published for over 30 years. On its 34th annual Inc. 5000 list, Imprenta Communications Group is recognized as one of the fastest growing companies in America. Companies such as Yelp, Pandora, Timberland, Dell, Domino's Pizza, LinkedIn, Zillow, Vizio, Fuhu, and many other well known companies gained early exposure as members of the elite Inc. 5000.

“Imprenta is extremely proud to receive this coveted award,” said Ronald W. Wong, President and CEO, Imprenta Communications Group. “Not only is this a tribute to our hard work providing corporate, nonprofit and government clients with results-driven marketing and communications campaigns, but also a testament to our business model – that advocating and embracing diversity, engaging and communicating to people with respect for their culture and language can lead to business success

Founded in 2001, Imprenta is an ethnic marketing, public affairs, campaign and ethnic marketing firm that specializes in targeting the Latino and Asian Pacific American communities – the two fastest growing population segments in the United States.

The firm provides services to those who speak different languages, including Spanish, Chinese (Mandarin & Cantonese), Vietnamese, Korean, Hmong and Tagalog, and the firm specializes in reaching the hard-to-reach, limited-English proficient audiences.

Currently, the company's clients include Pacific Gas and Electric Company, Southern California Gas Company, Covered California, California Professional Firefighters, California Department of Insurance, California Community Colleges, Energy Upgrade California, Resources Legacy Fund, North East Medical Services, and many other non-profit organizations.